

# CONSUMER VULNERABILITY STRATEGY

## STAKEHOLDER REVIEW



Scottish & Southern  
Electricity Networks



# HOUSEKEEPING

- We're using Slido today to capture some of your thoughts and feedback.
- Please feel free to ask questions throughout the session in the Teams chat.
- Today's session will be recorded and will be made available after the event. The recording will stop for the Q&A session.



**Video/webcams off**  
Please only turn your video on for the discussion in break-out rooms



**Mics on mute**  
Please stay on mute unless you are asking a question



**Technical queries**  
If you have any technical questions let us know



**Slido**

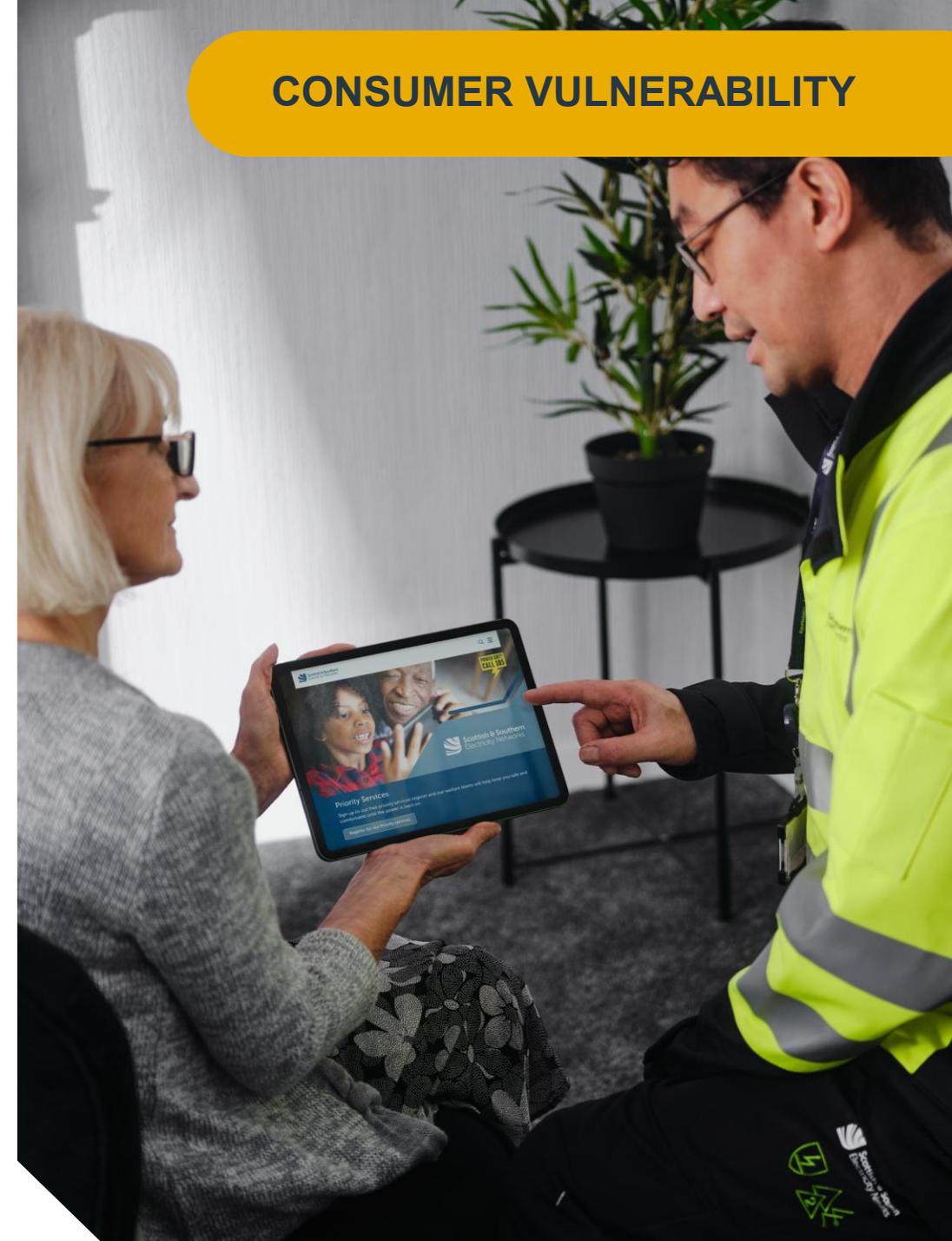




# AGENDA

TIME	ITEM	WHO
09:00	Welcome	Andy Scott
09:20	ED2, our commitment progress & discussion	Olivia Worthington
10:05	ED3, our forward thinking & discussion	Emma Merritt
11:00	Break	All
11:10	Innovation brought to life & Q&A	Simon O'Loughlin
11:50	Reflections and close	Andrew Bailey

## CONSUMER VULNERABILITY



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# What type of stakeholder are you?

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**Did you come to this event last year?**

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**On a scale of 1 - 5, with 1 being low and 5 being high, what is your current level of understanding of our Customer Vulnerability Strategy?**

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WELCOME

ANDY SCOTT



Scottish & Southern  
Electricity Networks



## SSEN DISTRIBUTION

# WHO WE ARE

We're Scottish and Southern Electricity Networks (SSEN) Distribution. We're the Distribution Network Operator (DNO) responsible for delivering power to almost 4 million homes and businesses across central southern England and the north of Scotland.

We serve some of the UK's most remote communities - and some of the most densely populated. Our two networks cover the greatest land mass of any UK DNO, covering 72 local authority areas and 75,000km<sup>2</sup> of extremely diverse terrain.

We're also at the forefront of delivering the decarbonised electricity system of the future, connecting new low-carbon technologies to the network. Through this, we're helping support sustainable economic growth for decades to come.

## SSEN DISTRIBUTION NETWORK AT A GLANCE

North of Scotland  
SSEH/SHEPD LICENCE AREA

Nearly **4 million** homes and businesses

Over **128,000km** of overhead lines and underground cables

Over **460km** of subsea cables powering our island communities

Over **4,400** employees across the country



Central Southern England  
SSES/SEPD LICENCE AREA



# WELCOME

We've undertaken a refresh of our strategy, to refine our focus, share developments, understand emerging issues and zone in where our actions will have the most impact.

## Our approach to consumer vulnerability

- Understanding
- Data
- Partnership
- Knowledge
- Tracking

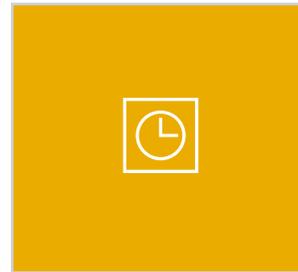


## Key highlights

- Increased households on PSR
- Support in action
- Essential support

## 3 strategic pillars

- Providing and promoting our Priority Services
- Supporting households in fuel poverty
- Enabling low carbon transition



## Looking ahead

- Long term strategy
- Enduring goals
- Set the tone for the support we want to deliver into the future.

# ED2 AND OUR COMMITMENT PROGRESS

OLIVIA WORTHINGTON



Scottish & Southern  
Electricity Networks



# 1. PROVIDING & PROMOTION OF OUR PRIORITY SERVICES

	Performance	Progress	Looking ahead
<b>PSR gap analysis</b>	<p>Cumulative 1.08M /69%</p> <hr/> <p>ED2 1.45M /90%</p>	<p>Insight led marketing &amp; communications Currently using influencers across 3 needs Partnerships &amp; customer mapping tool</p>	<p>Still 500K to hit Focus on targeted growth through partnerships and promotion</p>
<b>PSR CSAT</b>	<p>Cumulative 8.89</p> <hr/> <p>ED2 – 9.4</p>	<p>Continuous improvement across colleague training &amp; new systems, tools and technologies. British Standards accreditation Retaining number one spot for digital accessibility</p>	<p>Change is embedded &amp; must continue to drive improvements</p>
<b>Customer Value Proposition</b>	<p>Cumulative 20 batteries 110K PCPs</p> <hr/> <p>ED2 - 20K batteries ED2 - 375K PCPs</p>	<p>Power Cut Plans (PCP) are now part of standardised welcome letter Battery trial complete and regulated tender advancing</p>	<p>PCP research to measure effectiveness to inform iterations Focus on data to target distribution of batteries</p>
<b>Power cut packs</b>	<p>Cumulative 0</p> <hr/> <p>ED2 – 5K</p>	<p>Emergency light, power, and warmth during power cuts Purchased, sustainable packaged and ready to go</p>	<p>Meaningful local distribution continues to the end of 2028</p>
<b>Vulnerability Allies</b>	<p>Cumulative 76</p> <hr/> <p>ED2 - 200</p>	<p>Raising awareness &amp; encouraging a culture of inclusion Supporting &amp; reviewing annual reports, E learning &amp; Marketing plans</p>	<p>Promote &amp; widen membership to ensure purpose remains true &amp; engagement drives cultural shift</p>



## 2. SUPPORTING HOUSEHOLDS IN FUEL POVERTY

	Performance	Progress	Looking ahead
Social Support packs	Cumulative 0 ED2 - 5K	Help households with measures to reduce energy Insulate more doors, windows & add radiator reflectors in their homes	Monitor effectiveness & keep adapting to ensure value is delivered
Fuel poverty household support	Cumulative 26,417 ED2 – 50K	17% increase in number of households supported with NPV of £3.850m	Broaden partnership portfolio to cope with demand Monitor benefit changes
City & Guild Energy Efficiency level 3	Cumulative 12 ED2 - 30	Enabling on the spot advice via key front-line colleagues is a privilege 10 graduates & 2 studying	Increase the number of front-line colleagues who can benefit from similar training

# 3. SUPPORTING THE LOW CARBON TRANSITION

	Performance	Progress	Looking ahead
Shareholder fund	<p>Cumulative £755,124</p> <hr/> <p>ED2 - £2.5M</p>	<p>Split north and south the Powering Communities to Net Zero fund supports LCT accessibility initiatives Application process improved</p>	<p>Promote wider Add PSR awareness</p>
LCT household support	<p>Cumulative £0.465M</p> <hr/> <p>2027/28 - £0.856m</p>	<p>This forms part of how we support households in fuel poverty</p>	<p>Continue our community support &amp; benefits this delivers Promote wider</p>



BREAKOUT



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# BREAKOUT QUESTIONS

Considering the 3 strategic pillars and the commitments within....

- **Where should our focus be in the last 2 years of ED2?**
  - **Why is that important?**
  - **What difference/impact will this drive?**
  - **How can you support?**

**TIME FOR DISCUSSION – 25 Minutes**

## SUPPORTING HOUSEHOLDS IN FUEL POVERTY

### COMMITMENTS

- Packs - 5,000 energy efficiency packs
- Fuel Poverty household support – 50,000 households
- City & Guild – train 30 employees energy efficiency

## ENABLING LOW CARBON TRANSITION (LCT)

### COMMITMENT

- Shareholder fund – ‘Powering Communities to Net Zero’ fund to support LCT accessibility initiatives for those in vulnerable situations

## PROVIDING AND PROMOTING OUR PRIORITY SERVICES

### COMMITMENTS

- Vulnerability Allies - 200
- PSR Customer Satisfaction - improve to 9.4
  - Packs – 5,000 power cut packs
- PSR gap analysis –1 million, refreshing data every 24 months.
- Customer Value Proposition – provide Power Cut Plans, and 20,000 batteries.

# ED3 AND OUR FORWARD THINKING

EMMA MERRITT



Scottish & Southern  
Electricity Networks



## BACK TO BASICS | PRICE CONTROL EDITION

# WHAT IS A PRICE CONTROL?

A price control is Ofgem's regulatory framework for UK gas and electricity frameworks, setting revenue limits and performance targets.

## KEY ELEMENTS OF RII0-3

### Regulatory Framework

How much money network companies can earn and the standards they must meet

### Incentives

Rewards companies can earn or penalties they could incur based on how they perform against defined targets

### Innovation

Developing and implementing new technologies

### Outputs

Includes key performance indicators such as safety, customer satisfaction and reliability

### Net Zero

Ensure networks are fit for the future and can support goals for a clean energy system



## ED3 AND CONSUMER VULNERABILITY

Ofgem are due to release the Sector Specific Methodology Consultation in the next few weeks which will provide guidance on what is expected in ED3.

Whilst we don't know exactly what is expected of the Distribution Networks Operators in ED3, we know support for our Priority Service Customers, for those in Fuel Poverty and those at risk of being left behind in the transition to Low Carbon Technology will remain focus areas.

We will also be required to create a set of commitments to our customers as part of ED3 business plan.

### **Our aim for our Consumer Vulnerability Strategy:**

- Customer and Stakeholder Led
- Ambitious but achievable
- Looks beyond the next price control



# STAKEHOLDER ENGAGEMENT APPROACH

Stakeholder Engagement is a critical part of the ED3 Business Planning Process.

In short, if we do not effectively demonstrate that we've engaged with stakeholders to build our plan – Ofgem may dismiss our justification, and it will be more difficult for us to deliver for our customers.

Therefore, there are some general principles of our engagement we will all follow





# OUR JOURNEY SO FAR

## KEY MESSAGES

Through engagement with Ofgem, along with public consultations, we have had some key messages that we will need to consider as we move forward.

### Vulnerability

- Ofgem are keen on keeping incentivisation of positive outcomes for vulnerable consumers.
- Focus building on multi-sector Priority Service Register.
- Focus on Low Carbon Transition is expected for customers in vulnerable situations.
- Energy Efficiency remains a point of debate with various elements of the argument for and against the role the DNO plays in this area.
- Potential change to how the vulnerability incentive is assessed, with possible introduction of panel style assessment.

### Customer Service

- Broad Measure is set to stay, however, it has been proposed that a review takes place with Ofgem on the question set and methodology behind the surveys, including proposals to remove killer question and look at how customers are surveyed.
- Ofgem are considering if this customer service remains incentivised or moves to penalty only.
- Focus on affordability



## OUR EARLY THINKING

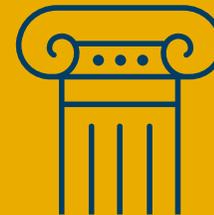
### SUPPORT FOR PRIORITY SERVICE CUSTOMERS

We want to emphasize the **SERVICE** in Priority Service Register, ensuring we are supporting our customers in the way they need



### SUPPORTING HOUSEHOLDS IN FUEL POVERTY

We want enhance our role in enabling access to **FUEL POVERTY** support by providing a holistic fuel programme which supports customers whilst also achieving our Net Zero goals



### ENABLING LOW CARBON TRANSITION

We want to engage with and support customers in the transition to **LOW CARBON TECHNOLOGY**, helping them have a safe, warm, energy efficient home



BREAKOUT



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# BREAKOUT QUESTIONS

## SUPPORT FOR PRIORITY SERVICE CUSTOMERS

- With the growing number of customers registered on our Priority Service, how can we ensure we are providing the right level of support, tailored for each customer's needs?
- What services do customers need / want during a power cut?

## SUPPORTING HOUSEHOLDS IN FUEL POVERTY

- Is our current approach to supporting customers in fuel poverty still fit for purpose?
- How can we expand / improve on this programme, ensuring all customers have equal access to the service?

## ENABLING LOW CARBON TRANSITION

- Customers who would benefit most from installing Low Carbon Technology are the ones most likely to be low interest or low engaged. How can we engage and support those customers?

### POINTS TO CONSIDER

**Where should our focus be in ED3**

**How can we build on our ED2 commitments in our ED3 strategy**

**Do you agree with our approach to Stakeholder Engagement**

**Supporting Vulnerability beyond 2033**

**TIME FOR DISCUSSION – 25 Minutes**

LET'S TAKE A BREAK



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CONSUMER VULNERABILITY

# INNOVATION IN ENERGY

SIMON O'LOUGHLIN



Scottish & Southern  
Electricity Networks

# Why innovate?

Innovation is a recognised way of safely transforming regulated critical national infrastructure.

As we transform our energy systems, we consider all our consumers.





## SPECIFICALLY, THESE ARE OUR INNOVATION AIMS IN A NUTSHELL!

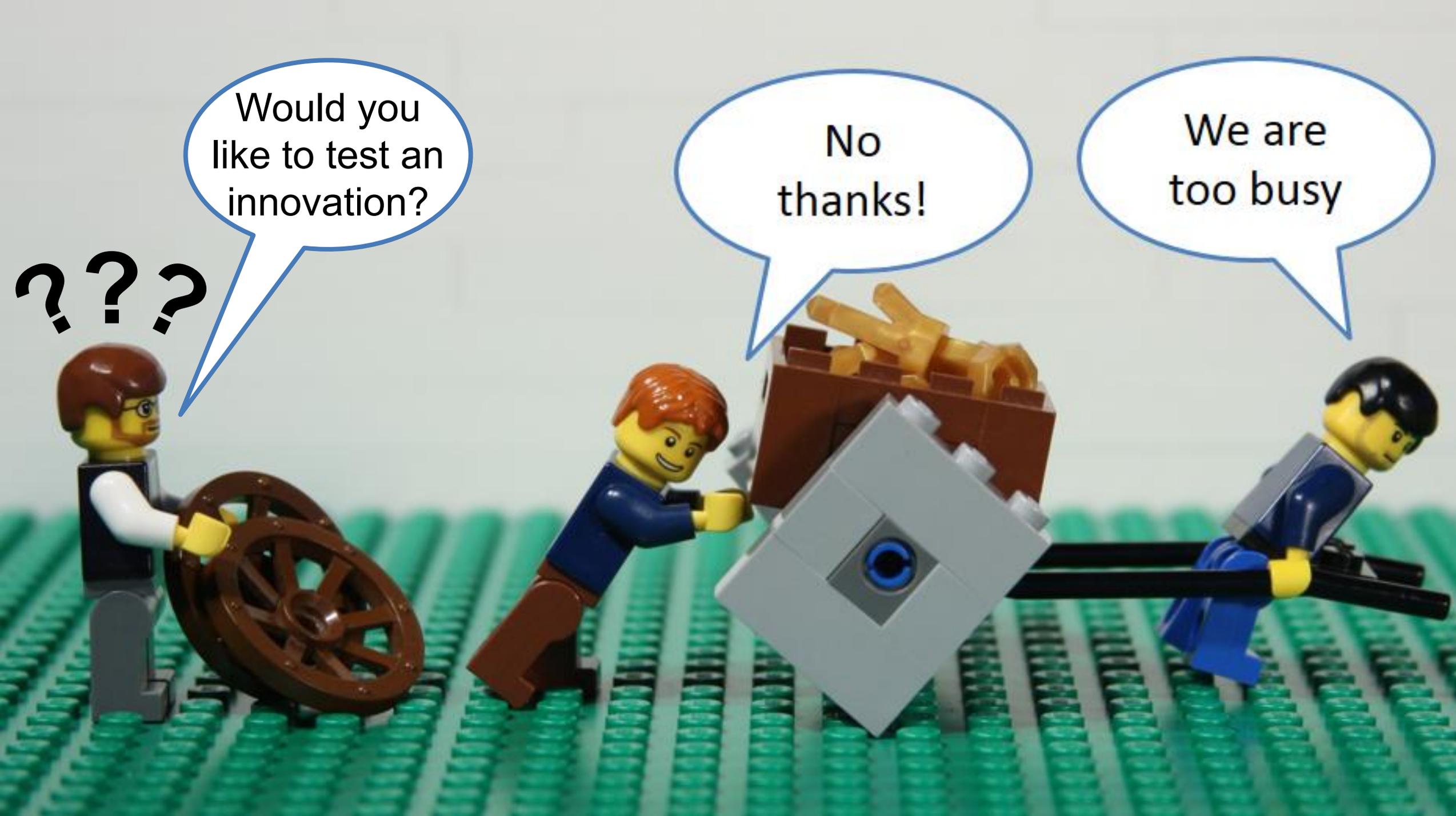


Would you like to test an innovation?

No thanks!

We are too busy

???

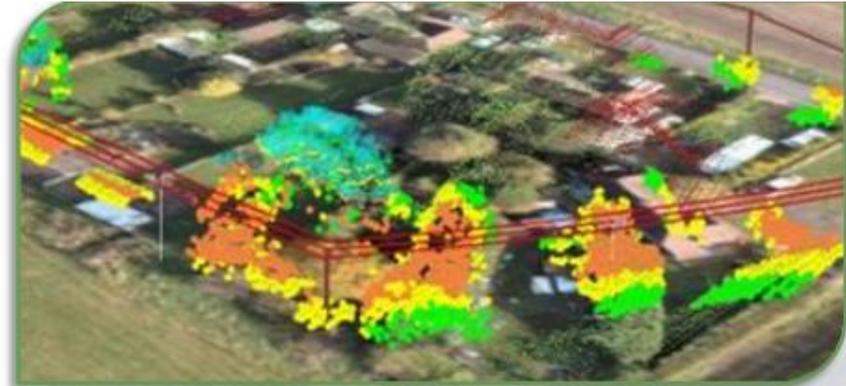




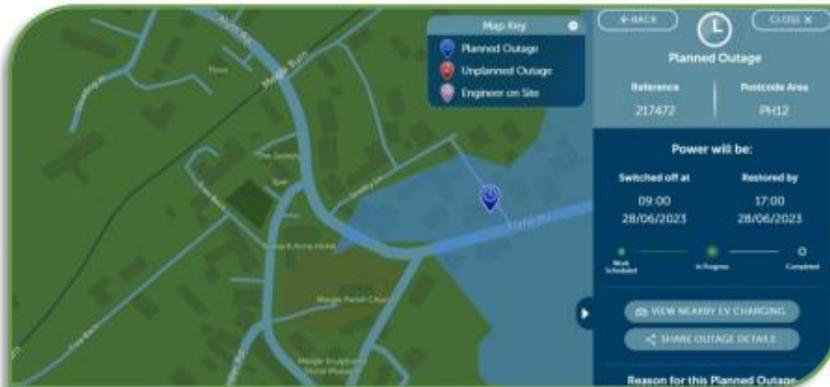
# PAST INNOVATION SUCCESSES INCLUDE...



Smart Data Derived Connectivity Tool



Lidar Overhead Line Surveying



Power Track (Customer Fault Reporting)



Open Data (NeRDA)

[data.ssen.co.uk](http://data.ssen.co.uk)



**Three years of consumer vulnerability innovation in six slides!**

**You've heard about ED2 and ED3, our current price controls. Our renewed focus on a Just Transition started in ED2!**

**So, how's it going?**





# WE PUT CUSTOMERS AT THE HEART OF INNOVATION PROCESS

**Sirio**

**QUESTIONS**

Is the project expected to:	Yes	No	Unclear	Over what timeframe will the impact be felt by customers?	Additional Comments
1) Have on research only, and not deliver any immediate impacts on customers on the network?	Yes	No	Unclear		
2) Impact customer diversity or inclusivity?	Yes	No	Unclear		
3) Reduce or increase costs (such as bills, appliance maintenance, etc.) for households?	Reduce	Increase	No Change/Unchanged		ADD COMMENT
4) Improve or hinder the exchange of information between networks and customers?	Improve	Hinder	No Change/Unchanged		ADD COMMENT
5) Improve or hinder the network's understanding of customer needs and the ability to address them?	Improve	Hinder	No Change/Unchanged		ADD COMMENT
6) Reduce or increase the time, time taken, and disruptions caused by staff visits to customers' homes?	Reduce	Increase	No Change/Unchanged		ADD COMMENT
7) Improve or hinder customer's health, safety, and accessibility either or immediately around the home?	Improve	Hinder	No Change/Unchanged		ADD COMMENT
8) Improve or hinder customer's ability to heat, cook, wash and use medical equipment during supply interruptions?	Improve	Hinder	No Change/Unchanged		ADD COMMENT
9) Reduce or increase the occurrence and duration of supply interruptions?	Reduce	Increase	No Change/Unchanged		ADD COMMENT
10) Reduce or increase the need for, time taken, and space required to work on trees and public and private roads in residential areas?	Reduce	Increase	No Change/Unchanged		ADD COMMENT

See Results    Go back to Guide    Clear Answers

**Project Impact Score**

Overall Project Score	10.0 / 10
Relative Impact Score	6.0 / 10
Positive Impact Score	1.9 / 10
Negative Impact Score	0.0 / 10

**Customer Impact Calculator**

Overall Impact Score: [Input field]

**Negative Impacts and Mitigations**

Driver of Negative Impact	High-Level Mitigation
vulnerable	There is no need to take mitigation measures.

**USING INNOVATION TO DELIVER FOR OUR CUSTOMERS**

Consumer vulnerability is a key component of our innovation strategy. Working with our Future Networks team and our stakeholders, we will continue to utilise our innovation funding and expertise to co-create projects which address the following issues:

- Addressing a gap and for innovation, leading to the potential for new products and services that will improve the customer's experience.
- Identifying understanding and developing new services and solutions for customers that will improve their experience.
- The changing nature of vulnerability as we move to net zero. This means customers become more important than ever before. We need to understand and address the needs of our customers, identify their vulnerabilities and ensure we are able to respond to their needs in a timely and effective manner.

**Current consumer vulnerability projects in our innovation portfolio**

**Project 1: Smart Metering**

**Project 2: Smart Meters**

**Project 3: Smart Meters**

**Project 4: Smart Meters**

Map application showing a street view with various markers and data overlays.

There's the **Vulnerability Impact Assessment Tool** to ensure we don't detrimentally affect vulnerable customers

We discuss **Consumer Vulnerability in Gate One** assessments and in **all project applications**

Innovation was embedded into our **Consumer Vulnerability Strategy** for the first time ever in 2024/25 and will run throughout this coming year

**Consumer vulnerability data is included in the LENZA tool**, to factor customer situations into planning decisions



# WE COLLABORATED TO EVALUATE AND EMBED FAIRNESS

## SMART & FAIR

Working with the smart energy capabilities lens

By Charlotte Johnson, Nick Stromberg, Karen Smith, Sam Homan, Elliott Price, Karn Shah

February 2024



UtilityWeek

## Domestic flexibility compliance scheme needed to protect consumers

ELECTRICITY NETWORKS ELECTRICITY RETAIL ENERGY FLEXIBILITY

ENERGY NETWORKS ENERGY RETAIL REGULATION

STRATEGY, POLICY & REGULATION

Share f X in ✉



We've worked with CSE and NGED to research and promote the fairest ways of moving to a smart energy system via **Smart and Fair** and the **Capability Lenses**

We've worked with Flex Assure and industry partners to make domestic flexibility fairer by creating and launching the **HOMEflex Code of Conduct**

We've created and promoted the **HOMEflex Compliance Scheme** framework which Government and OFGEM are using to base future licencing on

We've collaborated with gas networks and Northern Power Grid to create the **Vulnerability Visualisation Tool**, giving a GB wide view of customer resilience and requirements



# WE LAUNCHED DEDICATED PROJECTS TO TACKLE SPECIFIC ISSUES



We've helped to make EV's more accessible and inclusive.

**Equal EV** even influenced the new **British Standard for EV changepoints, PAS 1899**



**Equal LCT** is assessing whether a coordinated roll out of Heat Pumps and Energy Efficiency could be used to reduce heating related network peaks and help customers afford LCTs



A collaboration with Cadent and CEE called **SHINE** is developing a UPS for boilers in the homes of people who need heat for medical reasons



**StreetScore 2** helped to improve the safety and accessibility of pedestrians, from pushchairs to wheelchairs and sight loss to autism



# WE ARE LEADING THE INDUSTRY IN A JUST LOW CARBON TRANSITION



**VIVID** developed a GDPR compliant way to identify and support customers in vulnerable situations using the PSR, council data and charity support

Our **VFES** project, with ICL, NEA and the Smith Institute became the first to place customer requirements alongside capacity needs in network planning and investment decisions

Our DSO and Whole System teams worked with **REGEN** to embed **VFES** data and customer needs into our investment planning and engineering processes

We're also recognised and winning awards, including the:  
**'Best use of AI for Public Good'**  
**'Most Innovative Use of AI'**  
**'Unlocking Data Award'**



COMING UP TO DATE, THIS MONTH WE'VE LAUNCHED VERIFY

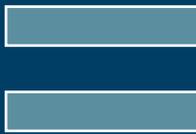
Vivid

Smarter local services



VFES

Vulnerability Future  
Energy Scenarios





# VERIFY IS A £5M THREE YEAR PROJECT TO JOIN THE ENERGY INDUSTRY WITH LOCAL GOVERNEMENT, AND THE THIRD SECTOR, GB WIDE!



-  **Improve collaboration** between councils, charities, DNOs, GDNs, suppliers, and other stakeholders
-  **Find households who miss out on support** to offer the help and services they are entitled to
-  Allow **local authorities and the third sector** more accurately deliver critical services and support
-  Help **DNOs and GDNs invest and adapt networks** from a customer and community perspective
-  Facilitate support for **customers who want low carbon technologies**, but will need help and advice
-  **Bridge the digital energy dived** enabling access digital services and the cost savings they unlock
-  Help to **forecast Low Voltage reinforcement timescales** at a local level, saving money and disruption
-  Enable **fast, secure, and reliable response** during civil contingencies and emergency situations



# WE'RE ALL EARS FOR YOUR IDEAS!

Or questions, comments,  
and feedback, we really  
do want to know!

Simon O'Loughlin:

[simon.o'loughlin@sse.com](mailto:simon.o'loughlin@sse.com)



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**What innovations could improve the customer experience, especially during outages or service changes?**

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Q&A



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**How was the balance between presenting and your opportunity to participate - did we get it right?**

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**On a scale of 1 - 5, with 1 being low and 5 being high, do you believe your understanding of our Customer Vulnerability Strategy has improved?**

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**What barriers or frustrations do you face when using digital services today - energy or otherwise?**

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**How could digital solutions make your life easier, save you money, or give you peace of mind?**

① Start presenting to display the poll results on this slide.

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**What helps you trust or distrust a utility when interacting digitally?**

① Start presenting to display the poll results on this slide.

**slido**

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**We hope you enjoyed today but was there anything we missed or improvements we could make for next year?**

① Start presenting to display the poll results on this slide.

# REFLECTIONS & CLOSE

ANDREW BAILEY



Scottish & Southern  
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